CASE STUDY:

Club América Football Club

presented by

KINDUCT

CLUB AMÉRICA

Historic, winning, ready for the future

Club América is one of Mexico's most storied football clubs. Since their inauguration in 1916, they are one of only two teams to have never been relegated to the nation's second division.

During that span they have won thirteen league titles, as well as six Copa México titles, and six Campeón de Campeones Cups — all records. Club América also boasts a professional women's team as well as reserve and academy level clubs.

CLUB AMÉRICA

The Challenge: Where to put all that data

Club América was collecting a lot of data from their athletes. In total, the organization trains and cares for 10 clubs (mens, womens, and academy level) and 400+ athletes, and gathers data from a number of sources, including their own proprietary sources as well as integrated technology such as WHOOP and Polar wearable devices.

The WHOOP Strap 3.0

The data Club América collected was historically consolidated into Excel, which requires many moving parts (e.g. different iterations built by former staff) and lacks the security of an Athlete Management System like Kinduct.

CLUB AMÉRICA

The Solution: Consolidation

Club América's solution was implementing Kinduct's Athlete Management System, which has allowed them to streamline their data collection processes, improve the security of data, and take the next level in performance analysis and injury risk mitigation.

WHOOP data visualized in the Kinduct platform

Kinduct's scalable system has allowed Club América to tailor their platform's architecture to specific organizational needs, including separate sites for each team and data-sharing permissions to facilitate unique requirements between mens, womens, and academy levels.

CLUB AMÉRICA

The Outcome:

Club América's use of Kinduct has only increased since the initial implementation in October, 2019, as all 10 teams and 400-plus athletes are now monitored daily in the platform.

The collected data — whether it be testing data such as sprints or lifts, or RPE metrics retrieved as players leave the pitch — populates clean, customizable, and intuitive reports in Club América's Kinduct platform; popular reports come in the form of leaderboards and percentile rankings
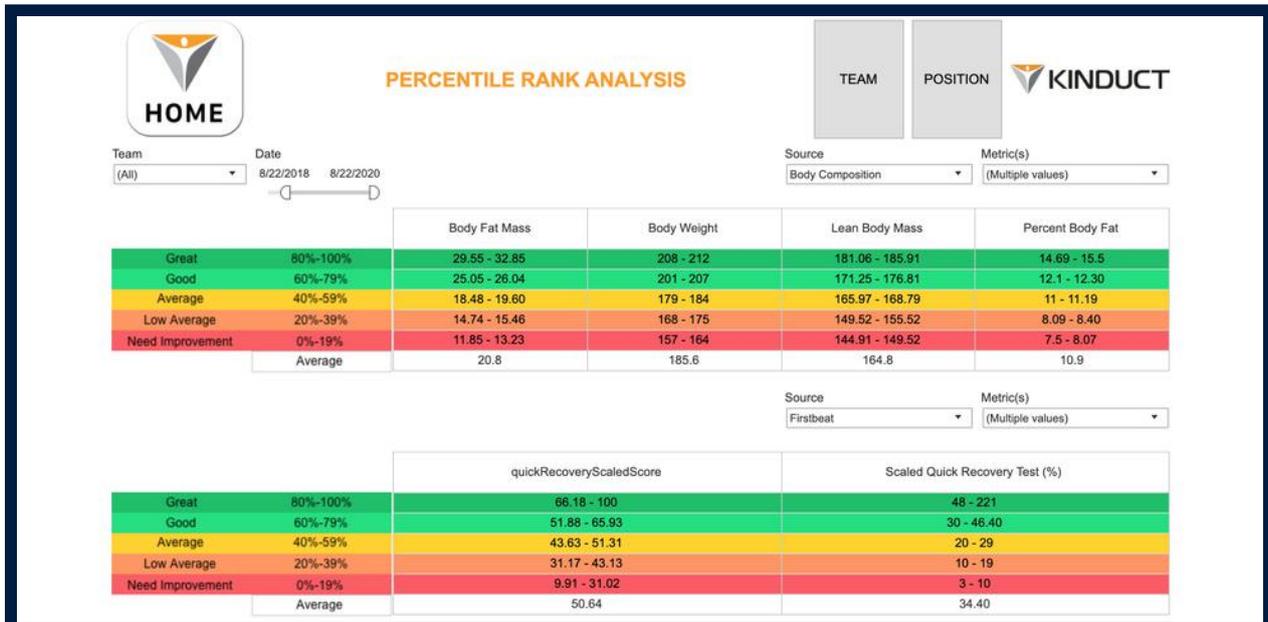
An example of what a percentile ranking report looks like

Once analyzed, the combination of subjective, performance, and injury-related data helps inform decisions from the performance staff on future training, rehabilitation, and developmental programming.

LEARN MORE

Interested in learning more about what Kinduct can do?

- Visit our website: www. kinduct.com
- Schedule a demo: www.kinduct.com/contact

"Working with Kinduct goes far beyond a complete sports performance analytics solution. The ease of use and the ability to visualize key performance information quickly allows us to be efficient and thorough in our approach. The team behind the platform at Kinduct feels like an extension to our staff and we are grateful to them as they are also part of our pathway for success."

- Paolo Pacione,
Coordinator of Performance for Club América