

# SPT CLUB

**SPT**<sup>®</sup>

SPTGPS.COM

## DRIVE PLAYER ENGAGEMENT

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Using the SPT platform, players have access to all their performance data where they can track their own improvement.

Establish a motivational feedback-driven performance environment and promote healthy competition amongst team mates to drive improvement. By seeing the data, players motivation to perform and succeed enhances.

## GENERATING ROI

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One of the key questions for any club is how they might generate return on investment in both pure performance terms and also across other areas of the organisation.

Performance data helps produce youth players who are equipped to make the jump into the senior team, keep talent rich players healthy and in turn help the club to be more competitive.

Higher achieving clubs result in increased fan support, club memberships and the opportunity for promotion/ championships. All the above help deliver value that goes far beyond on-field performance.



## PLAYER HEALTH BENEFITS



## CLUB WIDE STRUCTURE



## CLUB ENGAGEMENT



## FINANCIAL RETURN



## COMMUNITY RELATIONSHIPS

# ENHANCE PLAYER EXPERIENCE

SPT provides a simple to use and easy to understand performance analysis platform that creates long term value for both clubs and players.

With the ability to use the platform across multiple squads, insights can be gained throughout the athletic development process.

# HELP PREVENT INJURIES

Training plans can be designed effectively and safely with access to SPT's simple to understand data.

By observing long term athlete loads and specific match demands, coaches gain the insight to implement best practice training environments. As a result, players have a better chance of succeeding long term during their time at the club.

# CLUB WIDE TRAINING AND PLAY STYLE

Performance data from the senior squads can shed light on their match demands. This information can be used by coaches across the club to align their own play styles and game plans to the senior team.

By implementing gradual progression, clubs can nurture sporting talent and increase the likelihood of players graduating to senior level.

# PARENT FEEDBACK

Creating an inclusive environment for coaches, parents and players is important in community driven clubs. SPT allows players to share their performance data so parents can be part of their athletic development process.

